New to University of British Columbia Survey
NUBC 2019 Questionnaire for UBC Okanagan Campus Non-Attenders

Factors deciding where to study

[QN2] How many post-secondary institutions did you apply to for September 2019?
[QN3] Were you accepted at another post-secondary institution besides UBC Okanagan, or no?
[QN83] What will you be doing this fall instead of attending UBC? (If you are accepting another institution’s offer admission but do not see that listed as an option here, please go back and correct your previous responses).

Other institutions

[QN19_NA] Which post-secondary institution will you be attending this fall? For University of California, you can specify the campus (e.g. Santa Barbara). For other universities (e.g. University of Texas), please do not specify the campus. Please choose one institution from the following list. "Other institution not listed" is at the bottom of the list.
[QN85] Which program, specialization, or major were you ADMITTED INTO at [QN19_NA] (e.g. International Economics, Mechanical Engineering)?

[Imp] How important were the following factors when you were deciding where to study?

[Imp_1] Overall ranking
[Imp_2] Program ranking
[Imp_3] Overall reputation
[Imp_4] Program reputation
[Imp_5] Quality of campus life
[Imp_6] Student engagement opportunities
[Imp_7] Diversity of student body
[Imp_8] Residence
[Imp_9] Academic facilities
[Imp_10] Non-academic facilities
[Imp_11] Campus location
[Imp_12] Campus size
[Imp_13] Learn outside classroom
[Imp_14] Community involvement
[Imp_15] Research opportunities
[Imp_16] Quality of faculty
[Imp_17] Diversity of programs & courses
[Imp_18] Direct admission to desired major
[Imp_19] Cost of tuition
[Imp_20] Cost of attending
[Imp_21] Financial awards
[Imp_22] Value of degree
[QN10] Which institution(s) besides UBC Okanagan did you apply to for Fall 2019?

[QN11] Which British Columbia (BC) institution(s) did you apply for Fall 2019?

[QN12] Which Canadian institutions (outside of BC) did you apply to for Fall 2019?

[QN14] Which United States institution(s) did you apply to for Fall 2019?

[QN16] Which institution(s) outside of Canada and the United States (e.g. in Europe, in Asia, etc.) did you apply to for Fall 2019?

[QN13] Other BC institution(s) not listed

[QN15] Other Canadian institution(s) outside BC not listed

[QN18] Other US institution(s) not listed

[QN17] Other institution(s) outside of Canada and the US not listed

[QN20] When applying for admission to UBC Okanagan

[QN21] Where did UBC Okanagan rank for you?

[QN87] Which statement best describes the situation when you received your offer of admission from UBC Okanagan?

[Perf] On each of the following factors, how does UBC Okanagan compare with [QN19_NA]?

[Perf_1] Overall ranking
[Perf_2] Program ranking
[Perf_3] Overall reputation
[Perf_4] Program reputation
[Perf_5] Quality of campus life
[Perf_6] Student engagement opportunities
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[Perf_22] Value of degree

[QN37_NA] Did you receive an offer of scholarship or financial support from [QN19_NA] (excluding any loans or government grants)?

[QN89] What was the offer amount in relation to the scholarship or financial support offered from UBC?

[QN90] Would an offer of scholarship or financial support from UBC Okanagan (or an offer that is higher than the initial one) have changed your mind about attending UBC Okanagan?
[QN91] What is the MINIMUM amount of scholarship or financial support that would have made you choose UBC Okanagan instead of [QN19_NA] per academic year in Canadian dollar? Please enter the amount per year in Canadian dollars with no symbols or decimals.

**Diversity**

[QN46] We are interested in your thoughts in regards to diversity and inclusivity at UBC. Please indicate how strongly you agree or disagree with the following based on what you know or your impression of the UBC Okanagan campus.

- [QN46_1] UBC Okanagan values diversity.
- [QN46_2] This campus welcomes students of my socio-economic status.
- [QN46_3] This campus welcomes students of my gender.
- [QN46_4] This campus welcomes students of my race / ethnicity.
- [QN46_5] This campus welcomes students of my (dis)ability status or medical conditions.
- [QN46_6] This campus welcomes students of my political beliefs.
- [QN46_7] This campus welcomes students of my sexual orientation.

**Demographics**

- [QN48] Which ethnic background(s) do you identify with? (select all that apply)
- [QN50] Were you born in Canada?
- [QN51] What was the earliest year you attended school in Canada?
- [QN52] Were either of your parents/guardians born outside of Canada?
- [QN53] Please select all that apply: Have you lived in Okanagan/BC/Canada/another country for at least one year?
- [QN54] Which languages do you speak well enough to conduct a conversation about everyday topics?
- [QN55] Which languages do you speak well enough to conduct an academic/technical conversation?
- [QN56] What is your gender identity?
- [QN57] Are you someone with trans experience (meaning that your gender identity does not align with your sex assigned at birth)?
- [QN58] Do you identify as: (sexual orientation)
- [QN59] Do you have any of the following disabilities or ongoing medical conditions that have affected your everyday functioning?
- [QN60] Did you receive accommodations (e.g. interpretation, assistive technology or note taking) at your previous school before starting at UBC?
- [QN61] Have you requested accommodation for this disability or ongoing medical condition at UBC?

**Parental Education**

- [QN66] What is the highest level of formal education obtained by your father/guardian?
- [QN67] What is the highest level of formal education obtained by your mother/guardian?
[QN68] What is the current employment status of your father/guardian?
[QN69] What is the current employment status of your mother/guardian?
[QN70] Which parent or guardian has a higher income?
[QN72] Your father's/guardian's occupation would be in which of the following job groups?
[QN73] Your mother's/guardian's occupation would be in which of the following job groups?
[QN74] Is your father or guardian in any of the following professions?
[QN75] Is your mother or guardian in any of the following professions?
[QN76] Your father or guardian is in which type of management?
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[QN751] Is your mother or guardian in any of the following professions?

[QN742] Your father or guardian is in which type of management?

[QN752] Your mother or guardian is in which type of management?